



ARMED SERVICES YMCA

# 2023 ANNUAL REPORT

ARMED SERVICES YMCA CAMP PENDLETON

# A MESSAGE FROM OUR EXECUTIVE DIRECTOR



**SAMANTHA HOLT**  
Executive Director

For more than 80 years, the Armed Services YMCA Camp Pendleton has dedicated itself to strengthening and enhancing the lives of military families. In 2023, our unwavering commitment remained strong as we proudly served 57,322 individuals. Recognizing the growing demand for food support, we took proactive measures and established the Pendleton Pantry, in addition to our monthly food and diaper distribution event, the Neighborhood Exchange. We also provided over 50,000 hours of quality and affordable childcare to military families. We continued to support the social, mental, and emotional needs of children through Operation Little Learners and Operation Hero, as well as operated a recreation center focused on rest, relaxation, and comradery for Marines at the School of Infantry.

Amidst the challenges and evolving needs of the military community, our focus has remained on fostering resiliency and providing unwavering support to our service members and their families. It is with immense gratitude that I acknowledge the collective effort that made all of this possible. The support of donors, volunteers, and individuals like you ensured that our vital work persisted throughout the year. Together, we built a stronger military community.

**Thank you for being a crucial part of our journey.**

## OUR TEAM



**SHELA BULARAN**  
Business Manager



**AUDREY ROGAL**  
Director of Donor Relations



**ESMERALDA CARRANZA**  
Director of Services



**BRITTANY MARQUIS**  
Director of Youth Programs



# BOARD OF MANAGEMENT

## EXECUTIVE COMMITTEE

Chairman: Steve Browne  
Vice Chairman: Ralph Sanchez  
Treasurer: Jeff Trotter  
Secretary: Liz Rhea  
Parliamentarian: Todd Kern

## BOARD MEMBERS

Alice Brewer  
Kevin Brewer  
Peter Burggren  
Corrine Busta  
Carl Henderson  
Kevin Muldoon  
Clifford Myers  
Mark Wernig  
Martine Blair  
Steve Wolfe

## COMMITTEES

Governance Committee: Forrest Smith  
Finance Committee: Beverley Mason

## ADVISORY COUNCIL

George Young  
Renee Woodworth



**693** TOTAL VOLUNTEER PARTICIPATION

**5,474** TOTAL VOLUNTEER HOURS

# THE YEAR IN REVIEW

As we reflect on an incredible 2023, we cannot thank our supporters enough for providing funding for our programs and services. The strides we've made wouldn't be possible without your dedication to our cause. We extend our deepest gratitude for standing alongside us in our pursuit of serving those who serve our nation.

Here are some of the highlights of the past year:



## FEEDING MILITARY FAMILIES IN NEED

Last year we served 4,279 individuals through our newest initiative, the Pendleton Pantry. This food pantry allows us to increase the amount of food, supplies, and overall support we are able to provide for military families in need.



## SPREADING JOY DURING THE HOLIDAYS

Our Santa's Workshop event is an initiative that brings joy to hundreds of military families during the holiday season. This three-day event embodied the spirit of giving by providing a space where families selected donated gifts for their children, along with commissary gift cards, holiday food, stocking stuffers, and more! We also coordinated a Home Hospitality program where local community members were matched with Marines and hosted them on Thanksgiving day. In total, we served 4,045 individuals through these Holiday initiatives.

# 57,322

**TOTAL INDIVIDUALS SERVED**



## DEVELOPING SKILLS FOR KINDERGARTEN SUCCESS AND SUPPORTING SPOUSES

Operation Little Learners is a parent and child class for children 18 months - 5 years old that provides a setting for both parents and children to make new friendships and feel part of a community, while also having fun and learning new skills.

Now in its 28th year, the latest Operation Little Learners cohort served 2,874 parents/children. Parents and kids alike experienced a year full of fun, learning, and exploration!



## ADDRESSING CHILD CARE NEEDS OF MILITARY FAMILIES

The Armed Services YMCA Fisher Children's Center is an hourly, part-day, and full-day childcare center for active-duty military families stationed at Camp Pendleton. Last year, we provided more than 50,000 hours of quality and affordable childcare.

Additionally, thanks to the financial support from incredible donors, we have extended financial aid to families awaiting placement in order to help combat the cost of childcare off base.

## PROVIDING REST AND RELAXATION AT THE SOI RECREATION CENTER

Throughout 2023, we had 13,233 check-ins from SOI Marines. We held BBQs, Super Bowl parties, and Holiday events. We also installed new flooring and purchased new recliners and gaming computers!



# FINANCIALS

\*The information below is from the FYE 2023 unaudited financial report.

## REVENUE SOURCES

Monetary Contributions	1,688,165
Donated Materials & Facilities	508,302
Program Fees	437,553
Support from Headquarters	73,012
Investment Income	123,330
Other Sources	25,530
<b>Total Revenues</b>	<b>2,855,892</b>

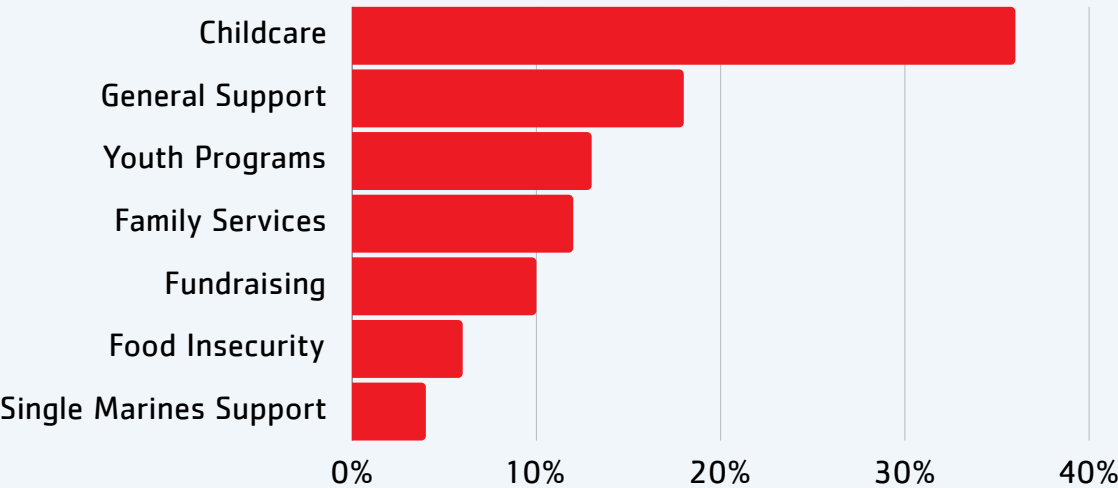
**80%** of our revenue came through the generous support of our donors and community partners in the forms of monetary and in-kind donations.

## FUNCTIONAL EXPENSES

Programming & Services	2,103,402
Fundraising	283,120
General & Administrative	368,559
<b>Total Expenses</b>	<b>2,755,081</b>

**76%**

## YOUR IMPACT



of your unrestricted donations goes directly towards programs and services. Childcare continues to be our largest program. In 2023, we started to focus on food support through our food distributions and pantry.

## CORPORATE & COMMUNITY PARTNERS

The work that we do would not be possible without the support of our generous donors. We want to THANK each and every one of you who supports our mission of strengthening military families. Your support allows us to provide quality programming and events that address the unique challenges of military life. Because of you, military spouses built communities of support, children learned new skills, and families grew stronger. Thank you!





## ADDITIONAL CORPORATE & COMMUNITY PARTNERS

Allison and Robert Price Family Foundation  
American Legion Auxiliary Unit 421 District 25  
American Legion Post #423  
Assistance League of Saddleback Valley  
BLUESTONEUS LLC  
Christ Presbyterian Church  
Coffey Management Co  
County of San Diego - Jim Desmond  
Driveway Breakers  
Exchange Club of San Clemente  
F1 Key Foundation  
Fallbrook Vintage Car Club  
Goe, Forsythe, & Hodges LLP  
Haczynski Family Giving Fund  
Kiwanis Club of Oceanside  
Kiwanis Club of Sunrise Vista  
Lakeside Foundation

Little Guys Street Rods  
Murdy Foundation  
North Coast Y Service Club  
OHCC Woodchucks  
Polis Associates A Professional Corporation  
Raymond R. & Martha G. Wernig Foundation  
Restore Construction  
Rotary Club of Coto De Caza/Rancho Santa Margarita  
Roy E. Crummer Foundation  
Shadowridge Women's Golf Club  
Sparrow Management Company LLC  
St. John Episcopal Church  
Sun City Fuels  
Sunland Tujunga American Legion Auxiliary  
Thagard Foundation  
Toyota Carlsbad  
Voertman Family Trust

## INDIVIDUAL DONORS

Aaron and Deborah Malo  
Al and Kim Beaudette  
Allen Cocumelli and Karen  
Smythe-Cocumelli  
Andy & Ann Irwin  
Beverly Mason  
Bill Sailer  
Brent Dussia  
Carl Henderson  
Charles and Kathleen Payne  
Chip and Alice Brewer  
Cliff and Peggy Myers  
Clyde and Deborah Blyleven  
Curran and Janet Thomerson  
Darlene Leichtfuss  
Darren and Lori Gould  
Dawn and Charles Baker  
Don and Kathy Cameron  
Douglas McGregor  
Gabriel Calvetti  
George & Meryl Young

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Hiroaki Kinoshita  
Ingo and Elaine Hentschel  
James and Donna Gottfried  
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Jerome Navarra  
Jess and Sheri Bressi  
John and Elaine Lindsey  
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Paul Beck  
Paul Kelly  
Philip and Paula Mitchell  
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Ray and Karen Barshick  
Richard & Nancy Swanson  
Richard & Shirley Russell  
Rick Peters  
Robert and Jane Bell  
Ronald Gold  
Sonja & Robert Pang  
Steve and Darcy Wolfe  
Steve and Mary Browne  
Steve Williams  
Terry and Debbie Mammen  
Valerie Willis  
William and Nancy Sampson  
William O'Connor





# STRENGTHENING MILITARY FAMILIES

## LOCATIONS:

### ADMINISTRATIVE OFFICE

Bldg. 200090 Ash Road, Wire Mountain Road  
Oceanside CA 92055

### FISHER CHILDREN'S CENTER

Bldg. 160101 11th Street  
Camp Pendleton CA 92055

### SOI RECREATION CENTER

Bldg. 520400  
Camp Pendleton CA 92055



## CONTACT INFORMATION

Phone: (760) 385-4921

Fax: (760) 385-0785

Website: <https://camppendleton.asymca.org/>



## CHARITY AWARDS

We have been awarded an A- rating from CharityWatch, designated a Four-Star Charity through Charity Navigator, and awarded the Seal of Transparency Platinum status from GuideStar.

